

GEMFIELDS

MASTERCLASS

THE 2019 GEMFIELDS' RUBY AND EMERALD MASTERCLASS

Gemfields, the world's leading supplier of responsibly sourced coloured gemstones, launches exclusive ruby & emerald London experience

London, 27 March 2019

Revered and desired throughout history, rubies and emeralds have long since been shrouded in mystery. In order to help increase understanding of these beautiful, rare gemstones, Gemfields is hosting its first combined Ruby and Emerald Masterclass in London, this month.

The Masterclass is a ground-breaking educational experience, set to de-mystify and therefore increase appreciation of rubies and emeralds, the former of which is known as the 'King of Gemstones'.

As the world's leading supplier of precious, responsibly sourced coloured gemstones, Gemfields is uniquely placed to host this most comprehensive learning experience, developed in conjunction with the renowned gemstone and jewellery expert Joanna Hardy. Joanna has more than 30 years' experience working in the industry and has authored a number of books including two most recent entitled *Ruby* and *Emerald* (Thames & Hudson).

Launched in 2016 at the Hong Kong Gem and Jewellery Fair, the Gemfields Masterclass has travelled the world and is delivered at three different levels: Basic, Fundamental and Advanced.

The masterclass covers the geology, geographic origin, history, qualities and classification of rubies and emeralds as well as providing hands-on experiential skills.

Gemfields CEO Sean Gilbertson states: *"As leaders in the industry and pioneers of innovation, the masterclass has toured around Europe, India, US and Hong Kong. Our goal is to instil an in-depth and up-to-date understanding of coloured gemstones from some of the industry's most admired and passionate experts."*

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“The UK masterclass comes at an important time, building on consumers’ interest in sustainable coloured gemstones and a growing demand in understanding where and the how they have been mined. We know that consumers are seeking out brands with integrity, ones that can give them reassurance when buying a piece of jewellery and the stones they fall in love with have a responsible legacy.”

Joanna Hardy adds: *“Gemstones are nature’s marvels, formed billions of years ago deep in the earth’s crust. Each emerald and ruby is completely unique and is much rarer than a diamond.”*

“There has been a lot of education when it comes to white diamonds which has trickled down to the consumer. At the moment, people are not as familiar with colour on that scale but now, with the support of Gemfields and its commitment to education, masterclasses like these are helping to educate others about the wonderful and enthralling world of coloured gemstones and gain a deeper appreciation.”

-Ends-

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Notes to Editors:

ABOUT GEMFIELDS

Gemfields is a world leading supplier of responsibly sourced coloured gemstones.

Gemfields is the operator and 75% owner of both the Kagem emerald mine in Zambia (believed to be the world's single largest producing emerald mine) and Montepuez ruby mine in Mozambique (one of the most significant recently discovered ruby deposits in the world), as well as bulk sampling licences in Ethiopia, amongst others.

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Gemfields aims to operate in a way that contributes positively to national economies, taking a leading role in modernising the coloured gemstone sector and building lasting, sustainable livelihoods for the communities around the mines. Gemfields believes that coloured gemstones should be mined and marketed by championing three key values - legitimacy, transparency and integrity.

Gemfields has developed a proprietary grading system and a pioneering auction and trading platform to provide a consistent supply of coloured gemstones to the global jewellery market.

Fabergé - an iconic name with an exceptional heritage - is a member of the Gemfields Group. This enables Gemfields to improve its positioning, perception and consumer awareness of responsibly sourced coloured gemstones through the beauty of design and craftsmanship.

Gemfields' responsibly sourced gemstones are the preferred choice for show pieces created by many world-renowned luxury houses and cutting-edge designers.

Gemfields: [Gemfields.com](https://www.gemfields.com) | [Investors](#) | [Instagram](#) | [Facebook](#) | [Twitter](#) | [YouTube](#)

Fabergé: [Fabergé.com](https://www.faberge.com) | [Instagram](#) | [Facebook](#) | [Twitter](#) | [YouTube](#)

Kagem Mining: [LinkedIn](#)

Montepuez Ruby Mining: [LinkedIn](#)

ABOUT JOANNA HARDY

F.G.A., D.G.A., F.R.S.A

Joanna has over 30 years' experience working with jewellery, beginning her career as a goldsmith before becoming a rough diamond valuer and grader. Joanna then went to work in Antwerp and became one of very few female polished diamond dealers, trading in Antwerp, Tel Aviv, Mumbai and New York before joining Philips the auctioneers in London. She then moved to Sotheby's in Bond Street and for fourteen years was their senior jewellery specialist and auctioneer where she was responsible for jewellery auctions worldwide in New York, Geneva and London.

Joanna is an Independent Fine Jewellery Specialist, she conducts Jewellery Masterclasses and lectures worldwide. She is a published author with her books 'Collect Contemporary Jewelry,' 'Emerald' and

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'Ruby' published by Thames and Hudson, and a contributing author for 'Cartier Panthère' published by Assouline and 'GRAFF' published by Rizzoli and she writes for many international publications. Joanna curates Contemporary Jewellery selling exhibitions and has recently launched her Online Jewellery School, learningwithexperts.com. She is an accredited Arts Society lecturer (formerly NADFAS), a Fellow of the Gemmological Association, Fellow of the Royal Society of Arts, a Freeman of the City of London, a Liveryman of the Goldsmiths Hall and is a regular jewellery specialist on the BBC Antiques Roadshow.